

PRESS RELEASE

Park Meadows Cosmetic Surgery, a Pioneer in DIEP Flap Breast Reconstruction Surgery in Colorado, introduces new, informative website

Many women are not aware of all their options when it comes to breast reconstruction surgery. Park Meadows Cosmetic Surgery's new website, www.parkmeadowscosmeticsurgery.com, provides a comprehensive and accessible guide to a variety of breast reconstruction options.

Denver, CO, May 7, 2009 –Every year, more than a quarter million American women are diagnosed with breast cancer. By some estimates, a new woman is diagnosed every three seconds. While most women facing cancer have access to detailed information about cancer treatments, recent studies suggest that when it comes to information about breast reconstruction options, many women are left in the dark. Park Meadow Cosmetic Surgery, an internationally recognized practice based in Lone Tree, Colorado, has rolled out a new website that includes extensive information to help women understand their options for breast reconstruction surgery.

According to Park Meadows surgeon Dr. Jeremy Williams, "At Park Meadows, we're committed to working hand in hand with local hospitals and oncologists to provide the best in breast cancer care and recovery. Our new website is part of our ongoing efforts to educate women about the options available to them when it comes to breast reconstruction."

Park Meadows Cosmetic Surgery has played an important role in serving women with breast cancer in the Colorado area. The surgeons at Park Meadows Cosmetic Surgery co-founded the Rocky Mountain Center for Breast Surgery, which focuses on providing education and compassionate care for patients with breast cancer. Additionally, Park Meadows surgeons were among the first in Colorado to offer DIEP Flap (Deep Inferior Epigastric Perforator) breast reconstruction, a complex and innovative technique performed by less than five percent of plastic surgeons across the country.

The new Park Meadows Cosmetic Surgery website is a beautifully designed, user-friendly site that provides a wealth of information about a wide range of cosmetic and reconstructive procedures, including the DIEP Flap technique. DIEP Flap breast reconstruction uses the patient's own tissue and skin to reconstruct the breast, offering patients longer-lasting, more natural looking results compared to implant-based reconstruction, while avoiding many of the complications associated with older tissue flap procedures. With the DIEP Flap technique, only tissue and skin is removed, leaving abdominal muscles intact. That means patients won't suffer from the prolonged abdominal muscle weakness that sometimes results from other flap techniques. Additionally, DIEP flap patients often experience less post-operative pain and quicker recovery times.

Dr. Christopher Williams said, "The decision about whether to have breast reconstruction is a very personal one. We encourage women to discuss all of their options thoroughly with their plastic surgeon so they can make the best decision for their individual circumstances."

Patients can arrange for a consultation with a Park Meadows surgeon by visiting www.parkmeadowscosmeticsurgery.com, or by calling 303-706-1100. In addition to information about breast reconstruction, the new Park Meadows Cosmetic Surgery website also offers information on a host of other reconstructive procedures for the breast, face, mouth, jaw and ear, as well as surgical and non-invasive cosmetic treatments for the face, body and breast.



PARK MEADOWS COSMETIC SURGERY, PC
PARK MEADOWS OUTPATIENT SURGERY, LLC
7430 E. Park Meadows Drive Suite 300
Lone Tree, Colorado 80124
303.706.1100

About Park Meadows Cosmetic Surgery

Located in the heart of Lone Tree in south Denver, Colorado, Park Meadows Cosmetic Surgery is committed to providing state-of-the-art plastic surgery, cosmetic and reconstructive procedures, by providing excellence in patient care and five-star service. With three experienced and respected surgeons – Dr. Randolph Robinson, Dr. Jeremy Williams, and Dr. Christopher Williams – Park Meadows offers a full range of plastic and reconstructive surgery options in Denver, including orthognathic surgery, breast reconstruction, facial plastic surgery, breast enhancement, body contouring, liposuction, tummy tuck, and injectables. The associated Park Meadows Outpatient Surgery is the first state licensed, Joint Commission accredited facility in Douglas County that is dedicated to providing cosmetic surgical procedures. For more information about DIEP Flap breast reconstruction or Park Meadows Cosmetic Surgery, visit www.parkmeadowscosmeticsurgery.com or call 303-706-1100.

Contact:

ANNE DUNCAN

Development Director
Park Meadows Cosmetic Surgery
7430 E Park Meadows Drive, Ste 300
Lone Tree, CO 80124
303-706-1100
anne@parkmeadowscosmeticsurgery.com